

# Fun Run + Fitness

Invest in the next generation of professionals in food science and technology.



## 2017 Team Challenge

### Create a team. Recruit members. Reward a student.

Unite with colleagues, peers, alumni, family, and friends to build a team of individual runners, walkers, yogis, hikers, bikers, swimmers and fitness fanatics that register to participate in the 2017 Fun Run + Fitness fundraiser in support of the Feeding Tomorrow Scholarship Program.

Teams with more than 40 registered participants are rewarded with a student scholarship (travel or academic) in their team name.

### Team Prizes:

- 40 Registered Participants = \$500 student travel scholarship to IFT18 for members of the Chapter, Section, or Division. Corporate or individual teams can select specific university, region or open nationally/internationally
- 75 Registered Participants = One \$1,000 academic scholarship for 2018-2019 Academic Year (or) two \$500 student travel scholarship for members of the Chapter, Section or Division. Corporate or individual teams can select specific university, region or open nationally/internationally
- 100 Registered Participants = One \$1,500 academic scholarship for 2018-2019 Academic Year (or) three \$500 student travel scholarship for members of the Chapter, Section or Division. Corporate or individual teams can select specific university, region or open nationally/internationally

### Team Captain Role:

1. **Select a team name.** Be sure you have permission to use the name from the entity. (ie: check with the Chapter, Section or Division leadership to see if they have already created a team)
2. **Complete the Team Captain Sign Up Form** and submit to [FeedingTomorrow@ift.org](mailto:FeedingTomorrow@ift.org) . The form includes a team goal, indication of prize preference, etc.
3. **Recruit team members May 1<sup>st</sup> – June 30<sup>th</sup>, 2017.** Be sure to tell them to register using *your team name*. Registration [link](#)
4. **Schedule a group Run, Walk, or + Fitness activity for your group (optional).** Does your team live or work nearby? Feel free to get together on a specific date and turn the virtual activity into a live activity. Don't forget to submit your photos when you upload your time to Virtual Strides (registration site)
5. **Attending IFT17?** Stop by the *Wellness & Reward After Party* (7:00 – 8:00am Monday, June 26, 2017) directly following the on-site Fun Run + Fitness activity and celebrate the Fun Run + Fitness team fundraising results.

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## Scholarship Program Rules:

All scholarships (travel and academic) will be promoted and administered by Feeding Tomorrow during the scholarship season and must also adhere to the Feeding Tomorrow scholarship guidelines. The scholarship guidelines are distributed annually prior to the launch of the scholarship season and include additional general criteria for all Feeding Tomorrow scholarships.

All scholarship applications will be evaluated by Feeding Tomorrow jurors (unless otherwise indicated) and team captain will be notified of the winner. Participation in the Fun Run + Fitness is not linked to the scholarship application system, therefore applicants are not required to participate in the Fun Run + Fitness to be eligible for a scholarship.

## Why are scholarships significant to the next generation of professionals?

Feeding Tomorrow scholarships assist students pursuing degrees in a variety of disciplines in the science of food at both the graduate and undergraduate levels. These scholarships allow students to focus more on their education and less on their financial burdens - and inspire them to give back.

“The motivation and the recognition [of receiving the scholarship makes you] feel inspired to continue on in that field, and it’s also something that’s really helped me get started in my career because as we all come out of graduate school, it’s very hard to differentiate ourselves. By having something like that on your young starting résumé, it helps you get that foot in the door.”

*Arti Arora, 1996 Feeding Tomorrow Scholarship recipient*

*VP for Scientific and Regulatory Affairs, Coca-Cola North America*

## About Feeding Tomorrow

Feeding Tomorrow is the official Foundation of the Institute of Food Technologists (IFT). Each day, we work to raise both the awareness of and interest in the science of food as a desirable career path. By attracting, retaining and celebrating the best and brightest minds of the profession, we will ensure the world can feed a growing and diverse population. Food is at the heart of everything we do. Through our very own Feeding Tomorrow programs, as well as those that we fund through partner organizations, we take an innovative approach to addressing the future needs of the profession and science of food community.

**We award. We educate. We research. We innovate. We share.**

[www.feedingtomorrow.org](http://www.feedingtomorrow.org)

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## Team Captain Sign Up Form:

Team Name \_\_\_\_\_

*Please share this team name with anyone you recruit to register. Participants are asked to enter team name on first page of registration.*

Team Captain Full Name \_\_\_\_\_

Team Captain Affiliation (section, chapter, group, company) \_\_\_\_\_

Team Captain Email \_\_\_\_\_

Team Captain Phone Number \_\_\_\_\_

### Team Prizes:

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My team goal is (# Registrants)  40  75  100

I am communicating with my team that we are fundraising for the following type of prize:

Travel scholarship to IFT18  Academic scholarship for 2018-19 academic year

I am communicating with my team that the prize eligibility for the scholarship type would be open to applicants that are: (please check all that apply)

Undergraduate students  Graduate students

Have a focus area in \_\_\_\_\_

Enrolled at any university, inclusive of international universities

Enrolled at a university within the state(s) of \_\_\_\_\_

Enrolled at the following select university (or universities) \_\_\_\_\_

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